

Branding Colors and Guidelines for LSYC

2-color version 1-color version a 1-color version b black & white



Acceptable 2-color & 1-color versions without the circle



Acceptable write-out of logo:

LAKE SUPERIOR YOUTH CHORUS

LAKE SUPERIOR YOUTH CHORUS

	Pantone	CMYK	RGB
	Pantone 158	0,61,97,0	245,128,37
	Pantone 301	100,45,0,18	0,101,164

**LAKE SUPERIOR
YOUTH CHORUS**

MYRIAD PRO SEMIBOLD -18 TRACKING

discover your *Voice*

myriad pro light & *Miss LeGates-Regular*

All fonts used in LSYC literature should belong to the Myriad Pro font family.

Tagline design:

discover your *Voice*

discover your *Voice*

Email signature:

Your name
Lake Superior Youth Chorus
Your Title



* your phone
* your email
* lsyouthchorus.org
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